

Piero Ardizzone

UX/UI Designer

Overview

Experience

UX/UI Design Consulting, boxPDX 07.09 – 09.09

- Provided user experience consulting, front-end production, and social media marketing services on a volunteer basis for this local group of sustainability consultants based in Portland

UX/UI Design Consulting, USGBC 08.09 – 08.09

- Conducted a usability review of the USGBC Cascadia chapter website and provided recommendations for increasing the user experience of the site while meeting the goals of the organization and its users

UX/UI Design Consulting, Riverfront Park 09.08 – 08.09

- Provided UX design, graphic design, and front-end production services for this sustainable multi-use development project located in Salem, OR.

UX/UI Design Consulting, GoSeeTell 08.08 – 10.08

- Conducted usability analysis and provided UX/IA strategy recommendations
- Constructed wireframes and designed visual comps to support UX strategy

UX/UI Design Consulting, Comsys Managed Solutions 12.07 – 05.08

- Provided usability analysis, navigation design, and IA strategy services
- Produced/designed sitemaps, wireframes, and visual comps
- Developed accessible standards-based client side code
- Coordinated solutions for user recruiting and formal usability testing

UX/UI Design Consulting, Enhancescape 06.07 – 12.07

- Provided UX/UI design consulting and usability analysis services
- Designed sitemaps, wireframes, and visual comps
- Produced accessible standards-based front-end code from comps

UX/UI Design Consulting, Bailey/Franklin 02.07 – 06.07

- Provided UX/UI design consulting and production services
- Acted as principle front-end developer and usability lead
- Developed standards-based client side code for client projects

UX/UI Design Consulting, Nautilus International 07.06 – 12.06

- Principle developer for Bowflex Revolution and Bowflex Australia sites
- Encouraged Nautilus to adopt a user-centered design approach, web standards, and accessibility initiatives

Specialties

User Experience
Interface Design
Web Standards
Accessibility
Usability

Software Skills

Adobe Creative Suite
Microsoft Office
OmniGraffle
OmniPlan
BBedit
Aptana

Languages

HTML/XHTML
JavaScript
CSS

CMS Experience

Expression Engine
WordPress
Drupal

Favorite Books

Blueprints for the Web
Don't Make Me Think
Elements of UX
IA for the Web

Favorite Sources

Smashing Magazine
Digital Web Magazine
Boxes and Arrows
A List Apart
Mashable
Sitepoint
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Contracted Web Design and Development, TechTracker 10.03 - 04.04

- Responsible for web related graphic design and UX/UI strategy
- Designed and developed email-based campaigns
- Provided guidance and feedback on layout, usability, and information design issues

Web Developer, PlaceWare, Event Services Division 12.00 - 08.02

- Part of a three-person team responsible for all in-house web production
- Site integration - applied corporate brands to CF based back-end templates
- Designed and produced internal and client-facing sites in order to streamline training

Web Producer, Summit Projects 01.99 - 11.00

- Assisted UI design and production of numerous client accounts including Nike, Swiss Army, Camelback, and Timberline Lodge
- Conducted market research and assisted with online marketing campaigns
- Utilized Webtrends to strategically assess site analytics for client sites

Education

University of Miami School of Business - Coral Gables, Florida

- Business Administration/Environmental Science

Portland State University - Portland, Oregon

- Currently working part-time on International MBA

Honors & Activities

- Volunteer, US Green Building Council 06.04 – present
- Staff Volunteer: WebVisions Conference 07.02, 03, 04, 05
- Board of Directors, CGWA 09.00 – 09.01
- Port of Hood River, Riverfront Walk Committee 01.00 – 01.01
- Port of Hood River, Waterfront Recreation Committee 01.00 – 01.01

Mentors & Influences

Jesse James Garrett
Jeffrey Zeldman
Louis Rosenfeld
Jacob Nielsen
Peter Morville
Eric Meyer
Steve Krug

AJAX Experience

jQuery
Scriptaculous
Prototype
Mootools
Spry Framework

Recent Interests

Multitouch Displays
Unobtrusive Jscript
Browser Evolution
Data Portability
Design Patterns
Microformats
Lifestreaming

Local User Groups

PDX RIA
CHIFOO
PDX UX
GotoAndPlay
PDX AIGA
FlashPDX
Legion of Tech
PDX Web Innovators

Tertiary Skills

Third Party Integration
Online Marketing
SEO